



North Pole Community
CHAMBER OF COMMERCE


N O R T H P O L E
WELCOME CENTER

Corporate Sponsorship Opportunities

THE PAST

In the 1970s, the North Pole Visitor Center cabin welcomed its first tourists. Since then, tens of thousands of tourists have visited. Built in the 1960s, the building served as an information center as well as a merchant for local artists. Due to deterioration, the cabin was demolished in September 2022. However, some historical equipment and signage were preserved.



THE PRESENT

With the recent increased population growth in the North Pole community, the North Pole Community Chamber of Commerce stands ready to be the face of North Pole. Its revitalized board holds regular meetings and socials such as Coffee Connections, Meet & Greet Luncheons, and Cheers with the Chamber.

The Chamber has brought back North Pole's Winterfest to include the Holiday Bazaar & Fireworks and the Candlelight Service with the coronation of the North Pole King & Queen. The Chamber also has plans to host quarterly bazaars, a Taste of North Pole week, an official KCBS State of Alaska BBQ Championship with Santa during summer solstice, and a month long Christmas in July.



The Chamber firmly commits to promoting North Pole events and building a new Welcome Center for North Pole in a more central location to increase community engagement.

 NorthPoleChamber.us



THE FUTURE

North Pole's new Welcome Center is designed to welcome tourists and new residents, spotlight local businesses, serve as a modern meeting place for civic groups, and host new business pop-ups. North Pole History will be showcased at the Welcome Center, along with information about businesses, attractions, restaurants, and recreational opportunities. Additionally, it will offer a variety of helpful services and amenities, including outdoor pavilions and benches that can be used for small gatherings.

In addition, the Welcome Center will provide the building blocks for a comprehensive economic development program that includes marketing platforms and mentoring business and labor development workshops for each business member, from large to small.

In 2023, a groundbreaking event will mark the beginning of construction on the new Welcome Center.





THE NORTH POLE COMMUNITY CHAMBER OF COMMERCE IS CONSTRUCTING THE NEW NORTH POLE WELCOME CENTER TO SUPPORT THE FOLLOWING:

1. WELCOME TOURISTS & NEW RESIDENTS
2. SPOTLIGHT LOCAL BUSINESSES
3. CONTEMPORARY MEETING PLACE FOR LOCAL ORGANIZATIONS & CLUBS
4. HOST UP-AND-COMING BUSINESSES WITH POP-UP SHOWS
5. HOST MENTORING WORKSHOPS (SMALL BUSINESS, LABOR DEVELOPMENT, MARKETING, ETC.)
6. PAVILIONS FOR OUTDOOR PICNICS & SMALL GROUP GATHERINGS



WE NEED SPONSORS LIKE YOU

With your support, you can help the Chamber and the North Pole community by funding the building of the new North Pole Welcome Center. Some of our Sponsor Levels will allow you to become a lifetime Chamber Member, emblazon your logo on permanent outdoor signage, and be an integral part of our Grand Opening.



LEVELS OF SPONSORSHIP

SPONSOR CONTRIBUTION	\$100,000+	\$50,000 - \$99,999	\$30,000 - \$49,999	\$20,000 - \$29,999	\$10,000 - \$19,999	\$5,000 - \$9,999	\$2,500 - \$4,999	\$1,000 - \$2,499	\$500 - \$999
SPONSOR LEVEL	Christmas Miracles	Guardian Angels	True Believers	Twinkling Stars	Santa's Elves	Candle Lighters	Sleigh Riders	Jingle Bell Ringers	The Nice List
ROI (Return on Investment)									
Lifetime advertisement on website	✓								
Identification on permanent outdoor recognition signage	✓	✓							
Opportunity to address guests at all events & have a table, where applicable	✓	✓	✓						
Lifetime Chamber Membership	✓	✓	✓	✓					
Recognition on television in Welcome Center	✓	✓	✓	✓	✓				
Company brochures displayed in Welcome Center	✓	✓	✓	✓	✓	✓			
Name on plaque on recognition wall in Welcome Center	✓	✓	✓	✓	✓	✓	✓	✓	✓
Invitation & recognition at Grand Opening	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Grand Opening marketing materials	✓	✓	✓	✓	✓	✓	✓	✓	✓
Name & logo included on Chamber website sponsor page	✓	✓	✓	✓	✓	✓	✓	✓	✓

NORTH POLE COMMUNITY CHAMBER OF COMMERCE MISSION

Enhance local economic opportunity • Promote beneficial business relationships
 Improve general quality of life • Increase public awareness of North Pole as a unique community
 with many assets of value to both visitors and residents

IN-KIND SUPPORT & TECHNICAL EXPERTISE

Support can also be provided through equipment and products related to the North Pole Welcome Center, and/or assistance with its construction. Sponsors will be recognized for their in-kind contributions based on their cash value.

SERVICE CONTRIBUTION	VALUE
Labor (40hrs x \$35/hr)	\$1,400
Equipment (8hrs x \$125/hr)	\$1,000
Equipment Operator (8hrs x \$75/hr)	\$600



SPONSORED LANDSCAPING ITEMS

Tree with name plaque

Park Bench with name placement

Rock Boulder with name plaque

Heated Sidewalk with stamped name placement

Pavilion with name placement



LEVELS OF SPONSORSHIP

- | | |
|--------------------|---------------------|
| Christmas Miracles | Candle Lighters |
| Guardian Angels | Sleigh Riders |
| True Believers | Jingle Bell Ringers |
| Twinkling Stars | The Nice List |
| Santa's Elves | |

CHAMBER RECOGNITION


- Lifetime advertisement on website
- Identification on permanent outdoor recognition signage
- Opportunity to address guests at all events & have a table
- Lifetime Chamber Membership
- Recognition on television in Welcome Center
- Company brochures displayed in Center
- Name & logo included on Chamber website sponsor page


GRAND OPENING EVENT

- Invitation & recognition at Grand Opening
- Recognition in Grand Opening marketing materials

Not sure how you can help, or do you want to support the Welcome Center at different levels than listed here? We can assist you in determining areas during the construction of the Welcome Center where your contribution can be most effectively utilized.

Please contact our lead champion on this project, Howard Rixie.

 hsrixie@gmail.com

 (907) 378-7797

SPONSOR GIVE SUPPORT

Please consider supporting the North Pole Welcome Center with a corporate sponsorship.

Your gift is essential to our mission of serving the community and welcoming new residents and tourists to North Pole.

We truly appreciate your generosity.



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